

For Immediate Release • March 8 2011

**CHICAGO BIKE WINTER ART SHOW ROLLS INTO 14TH SEASON**  
**Creative Talent of Chicago's Vibrant Bike Community on Display**  
**in Southeast Pilsen's Hottest New Gallery Space**

What: 14th Bike Winter Art Show • When: March 11 – 25, 2011 • Admission: All ages free  
Where: Chicago Urban Art Society, 2229 South Halsted Street

Whether it's staying physically fit or reducing your carbon footprint, the reasons you love to bike don't take a break for the winter, so why should you? The Bike Winter Art Show was created to inspire the imagination of Chicago's creative bike community and give people a reason to keep thinking about cycling all year round.

The 14th Chicago Bike Winter Art Show has two Happy Fridays with opening and closing parties on March 11 & 25. Pilsen's Chicago Urban Art Society is the hottest new gallery on the scene, and we are most fortunate to be in collaboration with them. Opening Night, Friday March 11, coincides with Pilsen's popular Second Fridays Gallery Night. We'll end the show with a big party at the gallery featuring the 2nd Bike Winter Fashion Show produced by Rapid Transit Cycleshop, Friday March 25. Highlights include:

**Opening Night • Friday March 11, 6 pm–11 pm:**

***The X-ray Project***

Co-curator Stuart Hall has collected a series of X-rays from bike accidents across the city. The stories behind the broken bones help flesh out the circumstances cyclists fall from grace.

***Beyond Bike Lanes: A Design Charrette***

A design charrette is an exercise that lets many people provide input on a design model. Using the Chicago Bike Map and the Bike 2015 Plan as a springboard, we are inviting people to map out their ride to work, pinpoint issues that affect safety, and identify ambitious plans for the future.

**Closing Party • Friday March 25, 7 pm– 1 am:**

***Second Bike Winter Fashion Show presented by Rapid Transit Cycleshop***

In addition to a high wheeling, first class fashion show, locally designed and produced bike fashion and accessories will be available for sale; The Racketeers, an all girl BMX bike trick & dance troupe will perform, and live DJs will lay down the groove.

**Contacts:**

Bike Winter Art Show: Steven Lane, Coordinator • thestevenlane@gmail.com • 312-504-7108  
Bike Winter Fashion Show: Nick Wilson • nick@rapidtransitcycles.com • 312-607-5984  
Pilsen Urban Arts Society: Lauren Pacheco • info@chicagourbanartsociety.org • 773-951-8101

Event link: <http://bikewinter.org>

###